

MEMORANDUM

TO: TPPA Corporate Members
FROM: Mark Zion, Executive Director
RE: TPPA Annual Meeting Sponsorships Available
DATE: April 11, 2008

The 2008 Texas Public Power Association’s Annual Meeting will be held July 20-23, 2008 at the Four Seasons Hotel in Austin, Texas. At this time we are in the planning stages for the conference and would like to allow the TPPA corporate members an opportunity for sponsorships during the meeting.

You can contribute to the success of this year's meeting by sponsoring an event or contributing toward a door prize. Support by our corporate members adds a special touch to our meetings and helps increase the number of annual meeting participants, which in turn allows us to provide the most useful and informative program possible. Please let me know if you are interested in sponsorship at the 2008 Annual Meeting.

The names of our sponsors will appear in an upcoming newsletter article, in the program, and on a sign placed near the function area. Sponsoring companies will enjoy one free registration and all representatives will wear a "sponsor" nametag ribbon. Sponsors may elect to cover the cost of an entire event or co-sponsor an event. TPPA reserves the right to substitute another event if sponsorship is already full on the requested event. Events include:

Date	Event	Time	Estimated Cost	
Monday, Jul. 21	TPPA Golf Tournament	7:00 am - 1:00 pm	\$10,000	
	Early Registration/Reception	6:00 pm - 7:00 pm	\$12,000	Sponsored
Tuesday, Jul. 22	Morning Break	10:00 am - 10:20 am	\$ 4,000	Sponsored
	Afternoon Break	3:00 pm - 3:20 pm	\$ 4,000	
	Reception	5:00 pm - 6:30 pm	\$14,000	Sponsored
Wednesday, Jul. 23	Awards Breakfast	8:00 am - 9:00 am	\$10,000	
	Morning Break	10:00 am -10:20 am	\$ 4,000	Sponsored
	Door Prizes*		N/A**	

*Door prizes may be contributed by more than one sponsor and should be in the form of cash (TPPA will go out and purchase prizes).

Sponsorships may be reserved by FAX to (512)472-5967 or by sending in the enclosed Corporate Sponsorship Form no later than **April 25, 2008**. We will send you an invoice after we receive your sponsorship form.

In addition, TPPA is always scanning the organization for new speakers with refreshing topics for discussion and of interest. Let us know if you have an interesting topic for the conference by submitting the Program Proposal form attached to dscarbo@tpa.com by **April 25, 2008**.

Thank you for your continued support, and if you have any questions, please don't hesitate to call Josie Caballero or me at the TPPA offices.