



Texas Public Power Association

**NEWSLETTER**  
Advertising Information

## Readership

The Texas public power industry is comprised of municipal utilities, joint action agencies, rural electric cooperatives, and river authorities. The Texas Public Power Association (TPPA) monthly newsletter and annual directory are distributed free of charge to public power elected officials and electric utility personnel. Wide ranges of key decision-makers within the utility receive our publications including electric system managers, directors, and supervisory personnel. TPPA publications are also sent to TPPA corporate members, Texas Legislators, and Texas Congressional delegation, the news media, and others interested in the public power industry.

*Texas Public Power* is the official newsletter of the Texas Public Power Association. The monthly newsletter reports news and events and keeps members aware of state and national developments of concern to public power interests in the state. The newsletter is posted electronically on the TPPA website at [www.tppa.com](http://www.tppa.com)

## Rates

### Newsletter

1/4 page

Contact [dscarbo@tppa.com](mailto:dscarbo@tppa.com) for pricing and availability

## Ad Sizes

	Width	Height
1/4 page	3 ¾"	4 ¾"

## Publication Schedule

*Texas Public Power* is published monthly and is usually issued around the third week of each month. Ad space is very limited, so get your 'Request for Ad Space' form in immediately. The **deadline for ad space** is early **December of each year**. Ads can be in full color at no additional charge. Contact TPPA at 512/472-5965 for additional questions.

**TPPA reserves the right to limit the amount of advertisement space in the newsletter. TPPA also reserves the right to reject any advertising deemed unacceptable or objectionable. Advertiser assumes liability for all content of printed advertisements.**

## Policies

**Contract Year.** Newsletter rates are based on advertising contracts issued for the calendar year (January through December). First-time advertisers will be billed only for those months remaining in the calendar year. TPPA will publish 10-12 newsletters yearly.

**Contract Renewal.** Refunds will not be issued for any canceled advertising.

**Ad Copy.** **DEADLINE for copy ads is MID December of each year** and may be submitted electronically to [dscarbo@tppa.com](mailto:dscarbo@tppa.com) (send in a .PDF file format) *Submission of camera-ready copy is the responsibility of the advertiser.* Full color advertisements are available in the newsletter at no additional charge.

**Terms.** Payment is due upon receipt of invoice. All rates are net, non-commissionable

# REQUEST FOR AD SPACE – (year) TPPA Newsletter

Please complete and return to **reserve advertising space** in *Texas Public Power*.

Name of Company \_\_\_\_\_  
Name of Contact Person \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
E-mail \_\_\_\_\_

**Send Invoices to:**

Contact Person (if different from above) \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
E-mail \_\_\_\_\_

**Advertising Agency (if applicable):**

Contact Person \_\_\_\_\_  
Title \_\_\_\_\_  
Agency \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
E-mail \_\_\_\_\_

**Specifications:**

\_\_\_\_\_ 1/4 Page Advertisement

Advertisement will first appear in January issue or \_\_\_\_\_

Advertiser agrees to the policies outlined in TPPA's *Advertising Information*.

**Authorizing signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please return to:**

Texas Public Power Association  
PO Box 82768  
Austin, Texas 78708  
(512)472-5965/FAX (512)472-5967

For TPPA use:	
Date rec'd _____	Inv. sent _____
Check Date _____	Check no. _____
Check amt. _____	Entered _____